

NJArts.net Ad Rates

The screenshot displays the NJArts.net website with several advertisements and content sections. At the top, there is a banner for 'stay healthy. stay strong. stay with us.' and a 'donate today njpac' button. Below this is a navigation bar with links like NEWS, EVENT LISTINGS, NEW SHOWS ON SALE, TICKET GIVEAWAYS, 350 NJ SONGS, ADVERTISE, FRIENDS & SUPPORTERS. The main content area features a large article about Wesley Stace's 'Rite of Springsteen' with a photo of Stace. To the right of this article is a sign-up form for a free email newsletter. Below the main article is a section for 'Bruce Springsteen praises Little Richard, hammers Trump in fourth SiriusXM show'. To the right of this is a 'Keep business moving.' advertisement. Further down is a 'PHOTOGRAPHY' section about Pamela Springsteen, followed by a 'POP-ROCK' section about the Jersey Shore Online Music Festival. To the right of this is a 'GEICO LOCAL OFFICE' advertisement. Below the festival section is a 'RADIO' section about Bruce Springsteen on SiriusXM, followed by a 'NJMoneyHelp.com' advertisement. At the bottom, there is a 'POPULAR POSTS' section with a list of recent articles and a 'CORONAVIRUS' advertisement.

← A

A: \$475 per month: Big banner on top of page. 960x120 pixels

← B

B: \$350 per month: horizontal ad underneath that. 468x90 pixels

C: \$375 per month: top box ad in sidebar. 300x250 pixels

D: \$300 per month: all other ads. 300x250 pixels

All ads are in rotation with other ads on every page throughout site.

All ads appear in our email newsletter, sent to 900+ subscribers once a week.

Contact: Marketing director Cindy Stagoff, cstagoff@comcast.net, (201) 819-9076

← C

← D

Launched in 2014 by Jay Lustig, NJArts.net covers all forms of art in New Jersey: music, theater, film, comedy, dance, visual arts, family entertainment and literature. Posts include reviews, previews, interviews, news stories and ticket on-sale and giveaway information.

← D

NJArts.net is currently getting more than 70,000 page views a month. NJArts.net is actively engaged with social media. The site's three Twitter feeds (@njartsdaily, @njticketupdate, @jaylustig) have more than 8,200 followers, combined, and its three Facebook pages have more than 7,500 friends and followers.

← D

Lustig has been an arts writer and editor in New Jersey for 36 years, including 25 at the state's largest newspaper, The Star-Ledger, where he began as a rock critic and rose to the position of Arts and Entertainment Editor.

Concert promoter John Scher has called him "the ultimate authority on all things entertainment in New Jersey and the greater metropolitan area."